

Business–name shortlist worksheet

Compare three candidates using the same business brief. Keep trademark evidence, domain findings, and the next decision in one printable worksheet.

Your three–name worksheet

What will the business sell, and to whom?

Business description: _____

Candidate 1

Name 1

Check date 1

Trademark evidence 1

Domain findings 1

Open questions / next step 1

Candidate 2

Name 2

Check date 2

Trademark evidence 2

Domain findings 2

Open questions / next step 2

Candidate 3

Name 3

Check date 3

Trademark evidence 3

Domain findings 3

Open questions / next step 3

A personal decision record from Glean.name, a naming tool by GleanMark. These notes do not establish a right to use or register a name.

General U.S. naming information. Glean.name is not a law firm. For a decision about using or registering a mark, consult a trademark attorney.